

IN THE CLAIMS:

This listing of claims will replace all prior versions, and listings, of claims in the present application:

1-4. (Canceled)

5. (Original) A method of providing access to content for use on wireless communication devices, the method comprising:

receiving and storing a plurality of items of content to be made available for use in wireless communication devices used by a plurality of wireless services subscribers, including receiving a plurality of different implementations of at least one of the items of content, where each implementation of any given item of content corresponds to a different set of device capabilities; and

maintaining a product catalog containing a description of the items of content, the product catalog including, in association with each item of content, a reference to each implementation of said item of content.

6. (Original) A method of providing access to digital content for use on wireless communication devices, the method comprising:

receiving and storing in a server system a plurality of items of digital content to be made available for use in wireless communication devices used by a plurality of wireless services subscribers, including receiving and storing a plurality of different implementations of at least one of the items of digital content, where each implementation of any given item of digital content corresponds to a different set of device capabilities;

operating the server system to maintain a product catalog containing a description of the items of digital content, wherein the product catalog includes, in association with each item of digital content, a reference to each implementation of said item of digital content;

receiving a request from a wireless device used by one of the subscribers;

in response to the request, selecting a portion of the product catalog to be presented to the subscriber, based on device capabilities of the wireless device used by the subscriber; and

presenting the selected portion of the product catalog to the subscriber via a wireless network, such that the selected portion, as presented to the subscriber, provides only a single description of each item of digital content in said portion, regardless of the number of implementations of each said item.

7. (Original) A method as recited in claim 6, wherein said selecting a portion of the product catalog comprises:

in response to the request, determining the identity of the wireless device used by the subscriber, wherein each implementation of the plurality of items of digital content has been previously associated in the server system with at least one device identity, according to corresponding device capabilities supported by the implementation; and

selecting the portion of the product catalog to be presented to the subscriber based on the identity of the wireless device used by the subscriber.

8. (Original) A method as recited in claim 6, further comprising:

receiving from the subscriber a request for one of the items of digital content in said portion of the product catalog;

selecting an implementation of the requested item of digital content, based on device capabilities of the wireless device used by the subscriber; and

downloading the selected implementation of the item of digital content to the wireless device used by the subscriber.

9. (Currently amended) A method as recited in claim 48, further comprising associating each of the items of digital content in the server system with a plurality of different provisioning models, each of the provisioning models corresponding to a different set of device capabilities, each provisioning model including a provisioning protocol and a corresponding set of provisioning attributes and descriptors for provisioning digital content in wireless devices.

10. (Original) A method as recited in claim 9, further comprising:

receiving from the subscriber a request for one of the items of digital content in said portion of the product catalog;

identifying device capabilities of the wireless device used by the subscriber;

selecting one of a plurality of provisioning models associated with the requested item in the server system, based on the device capabilities of the wireless device used by the subscriber;

packaging the requested item according to the selected provisioning model; and

provisioning the requested item in the wireless device used by the subscriber according to the selected provisioning model.

11. (Original) A method as recited in claim 10, wherein:

said packaging the requested item comprises creating a provisioning descriptor for the requested item according to the selected provisioning model, and associating the provisioning descriptor with the requested item; and

said provisioning the requested item in the wireless device comprises sending the packaged requested item to the wireless device used by the subscriber according to a provisioning protocol associated with the selected provisioning model.

12. (New) A system comprising:

a network interface through which to communicate over a communication network; and

a download manager to

receive and store a plurality of items of content to be made available for use in wireless communication devices used by a plurality of wireless telecommunications subscribers, including receiving a plurality of different implementations of at least one of the items of content, where each implementation of any given item of content corresponds to a different set of device capabilities; and

maintain a product catalog containing a description of the items of content, the product catalog including, in association with each item of content, a reference to each implementation of said item of content.

13. (New) A system comprising:

- a processor; and
- a storage facility accessible to the processor and containing code which, when executed by the processor, causes the processing system to
 - receive and store a plurality of items of digital content to be made available for use in wireless communication devices used by a plurality of wireless telecommunications subscribers, including receiving and storing a plurality of different implementations of at least one of the items of digital content, where each implementation of any given item of digital content corresponds to a different set of device capabilities;

- maintain a product catalog containing a description of the items of digital content, wherein the product catalog includes, in association with each item of digital content, a reference to each implementation of said item of digital content;

- receive a request from a wireless device used by one of the subscribers;
 - in response to the request, select a portion of the product catalog to be presented to the subscriber, based on device capabilities of the wireless device used by the subscriber; and

- cause the selected portion of the product catalog to be presented to the subscriber via a wireless telecommunications network, such that the selected portion, as presented to the subscriber, provides only a single description of each item of digital content in said portion, regardless of the number of implementations of each said item.

14. (New) A system as recited in claim 13, wherein selection of said portion of the product catalog comprises:

- in response to the request, determining the identity of the wireless device used by the subscriber, wherein each implementation of the plurality of items of digital content has been previously associated in the server system with at least one device identity, according to corresponding device capabilities supported by the implementation; and

- selecting the portion of the product catalog to be presented to the subscriber based on the identity of the wireless device used by the subscriber.

15. (New) A system as recited in claim 14, wherein said storage facility further contains code which, when executed by the processor, causes the processing system to:

receive from the subscriber a request for one of the items of digital content in said portion of the product catalog;

select an implementation of the requested item of digital content, based on device capabilities of the wireless device used by the subscriber; and

download the selected implementation of the item of digital content to the wireless device used by the subscriber.

16. (New) A system as recited in claim 15, wherein said storage facility further contains code which, when executed by the processor, causes the processing system to:

associate each of the items of digital content in the server system with a plurality of different provisioning models, each of the provisioning models corresponding to a different set of device capabilities, each of the provisioning models including a provisioning protocol and a corresponding set of provisioning attributes and descriptors for provisioning digital content in wireless devices.

17. (New) A system as recited in claim 16, wherein said storage facility further contains code which, when executed by the processor, causes the processing system to:

receive from the subscriber a request for one of the items of digital content in said portion of the product catalog;

identify device capabilities of the wireless device used by the subscriber;

select one of a plurality of provisioning models associated with the requested item in the server system, based on the device capabilities of the wireless device used by the subscriber;

package the requested item according to the selected provisioning model; and

provision the requested item in the wireless device used by the subscriber according to the selected provisioning model.

18. (New) A system as recited in claim 17, wherein packaging the requested item comprises creating a provisioning descriptor for the requested item according to the

selected provisioning model, and associating the provisioning descriptor with the requested item; and

wherein provisioning the requested item in the wireless device comprises sending the packaged requested item to the wireless device used by the subscriber according to a provisioning protocol associated with the selected provisioning model.